

## **Giles Arts Council 2009 Planning Meeting**

**Wednesday, January 21, 2009**

**Participants:** Denise Blakeney, Jack Burn, Steve Gary, Susan Gordon, Linda Hayes (facilitator) Betty Herbert, Temple Lawrence

The purpose of this meeting was to establish the activities for the current year. Below is a recap of the discussion.

The purpose of the GAC was discussed and it was agreed that GAC should act as an umbrella organization to promote the development of the arts in Giles County. GAC will partner with other organizations such as Giles Co Historical Society, The June Bug Center, Friends of the Pearis Theatre, 'Round the Mountain, etc. to help organize or promote activities. GAC will also produce signature events in visual arts, performing arts and needlework. These events include Art on the Lawn, an annual theatrical production, and various musical events as well as annual needlework events with the Giles Historical Society.

### **Election of Officers**

Per the bylaws, it is time to elect officers for the next 2 year term. These dates were established:

Monday, February 9-establish nominating committee

Monday, March 9-present slate of officers

Monday, April 13-elect new officers

These current officers have already agreed to a second term if approved by the general membership:

Secretary: Temple Lawrence

Treasurer: Steve Gary

Board of Directors: Betty Herbert

These members have offered to serve on the Board of Directors if desired: Denise Blakeney, Susan Gordon, Linda Hayes

Temple will contact Missy Barnhart to determine her interest in becoming President. Pat, Kim, Roxanne, and Evelyn will be contacted to determine their interest in continuing in their current positions.

### **Position of Secretary-Temple**

A budget of \$50 for postage, printing, etc, was submitted.

### **Treasurer-Steve**

A budget of \$50 was submitted. By January 28, Steve will create and submit to project leaders, a form to gather project descriptions, income and expense projections to establish a working budget for calendar 2009. Project leaders must submit these forms to the board for approval at the February 9<sup>th</sup> meeting.

### **Website-Jack**

The cost of hosting the website has been paid by Giles County so Jack did not request funds for the website. Please submit all dates, press releases and photos to Jack so he can maintain the calendar of events and other information desired for web promotion.

## **Membership**

Temple agreed to assist with membership by maintaining the list of current members and assisting with mailing to prospective members. Roxanne and Temple need to meet to share this information. Linda will print new brochures for membership recruitment.

Prorating dues was discussed and it was agreed that new members joining between January 1 and June 30 will receive those months as “free” in addition to the one year. Members joining between July 1 and December 31 will be paying for the current year.

We need more artisans to join GAC. Membership forms will be printed by the end of January by Linda so we can seek more members. Linda and Jack will distribute to any interested persons attending the February 3<sup>rd</sup> Tourism meetings and ‘Round the Mountain presentations.

It was agreed that we should recognize our corporate partners who give in excess of \$500 annually. They will be added to the website as their commitments are secured. A list of corporate members was created as targets for support of the GAC. GAC needs to broaden the number of larger companies that we ask to support the group so that we can deepen our resources.

They include:

StellarOne-\$1000 Art on the Lawn

BB & T-printing of announcements for Gatherings

AEP-\$300 Art on the Lawn, \$500 Summer Music??, \$200-Community Murals

Farm Bureau Insurance-\$300 Art on the Lawn, \$200 donation

Celanese-\$500 Summer Music??

Carilion Giles Memorial Hospital-\$300??

Celco Credit Union-\$500 Summer Music??

Universal Wood Products-\$500 Summer Music??

Direct Sports-\$500 Summer Music??

Muneris Insurance-Refreshments for Old Pros Concert?

Inn at Riverbend-\$300 Art on the Lawn

## **Needlework Arts**-reported by Temple

Missy was unable to attend the meeting but has developed a full schedule of needlework classes for the first six months in conjunction with The Giles County Historical Society.

They are on the schedule of events on the GAC website.

In April, she is coordinating a weekend display of needlework.

Since offering a Quilt Event on the same date as Art on the Lawn prevents organizers of each from attending the other event, it was suggested that a Quilt Event be scheduled on a different date.

## **Visual Arts**

### **Community Murals**-Denise

Concern was expressed for the longevity of the newly completed mural on the side of the Pawn Shop due to the fire this week.

Budgets are being developed by Jane Bode for future murals. Denise plans to meet with each town to discuss partnering with the towns to encourage this program county wide. Discussion continued on the funding and the consensus is that the building owner should participate in the funding along with a matching amount from the town rather than trying to find other

businesses to support these murals. Is this project viable for Grant money from New River Valley Community Foundation?

### **Addition from Jack Burn about Mural Painting**

I talked to Jane Bode yesterday and she has agreed to do a 2 hr talk and demonstration about "How to Paint Murals". I wanted this to be sponsored jointly by GAC and the Blacksburg Regional Arts Association. (BRAA). It could be a member's only event or it could be open to the public. I plan to have this on the agenda for the GAC board meeting Feb 9<sup>th</sup> and the BRAA broad meeting on Feb 10<sup>th</sup>. Date, time location TBD. Jack submitted a draft of the proposal sent to Jane for her to modify and approve. I had two objectives for this. 1. To help us find additional artist to paint murals, and 2. Provide additional networking between the artist in the GAC and the BRAA.

### **Art on the Lawn-Linda**

Art on the Lawn dates were discussed and October 3 is the planned date for 2009 subject to coordination with the VT football schedule. Linda hopes to confirm the date by the February Board Meeting. Betty Herbert will be working on this project this year. The group discussed the need to continue to provide "fencing" for the artists. Rather than rent it from the Cave Springs Lions Club, Linda will meet again with the Giles Technology Center to have them build the necessary fencing, approximately 40 pieces. The profit from the 2008 Art on the Lawn will be used to offset the material expenses. We will ask the Technology Center to store the fencing. They will be able to rent it to other groups. Breakfast for the artists will be brought to them this year in a bag or basket so they don't have to leave their booth. We will ask Cascade Café to provide lunch. Amrhein Wineries expressed an interest last year for the afternoon social so Linda will contact them to determine their participation. We plan to increase the musical performances with Jazz and Classical musicians.

### **Gatherings-Linda Hayes**

Four gathering or social events will be planned this year. The purpose of these events is to invite the general membership, showcase an artist or an event, and provide a networking opportunity. Linda will confirm BB& T's sponsorship this year with their continued printing and mailing of the event announcements.

Suggested Schedule:

Sunday, March 15<sup>th</sup> 3pm-Parker Stafford's Glass Studio, Newport

Saturday, May 30<sup>th</sup>?? Concert with The Old Pro's-Intermission Reception with refreshments

August date to be determined-Steve's Woodworking

October date to be determined-ideas: Robert Tuckwiller, Walt Hewes

### **Performing Arts-Susan Gordan and Denise Blakeney**

The June Bug Center is seeking a financial commitment of up to \$500 to match a grant they are seeking to bring "The Big Read" to the public schools in the fall. Committee agreed to offer \$350 since the commitment is due (but not the payment) by February 1<sup>st</sup>. Since the prior grant, where GAC had offered \$500, was not secured, the committee considered this a transfer of funds previously allocated by the board.

The June Bug Center has Aesop's Fables production available for \$400 per performance. The Committee does not plan to schedule this for 2009.

March 14-"Uncalled For Tour" at the Lyric Theater, Blacksburg

GAC will help promote June Bug's production by inclusion on the website and an email to the membership and will receive the group rate price for selling a minimum of 10 tickets.

April 24, 25, 26-"Arsenic and Lace" at KJ Community Center in Pearisburg.

Mark your calendars for Susan Gordon's "Arsenic and Lace". Susan and Denise will start selling ads in the program and plan the advertising for the event. Susan will produce the program to increase the quality with color ads and reduce the costs. Budget was submitted to Steve.

June 11, 12-Storytelling Festival in Roanoke

GAC will promote this June bug festival by inclusion on the website and an email to the membership.

July 27-31<sup>st</sup>-Summer Camp

GAC will partner with June bug Center again for summer camp planned for July 27-31<sup>st</sup>. June bug coordinates all activities, incurs all expenses and receives all income.

December date TBD-"How Scrooge the Goat Almost Stole Christmas"

The June bug Center has offered this play for \$900 for three productions at the elementary schools on the same day. The Headstart children could be included. Linda will provide the contact information to Denise for Michelle Scott, the fundraising chair at the Macy Elementary PTO. Michelle offered to discuss sharing the costs with the other PTO's to schedule these performances as part of each school's December assemblies. Target would be the K-3 age group.

**Wall of Art-Denise**

At the end of the year the case was installed in the opening on the rear side of the Wall of Art. The county did reimburse Denise in full for the expenses involved. Nikki Pynn is coordinating the rotating display of art from the five schools in the county.

**Scholastic Art Award Scholarship-Denise**

Denise called and added an update on this regional project. Superintendent Arbogast approved the high schools involvement in a regional scholarship program for the arts for 2009-2010. The guidelines will be reviewed and submitted to the schools for participation from November-January. The projects submitted and juried in Pulaski. GAC needs to determine the number of scholarships and the dollar amounts to be awarded after the overall budget is determine.

**Music-Betty Herbert**

Due to the popularity of last years event, Betty suggests that we sponsor a spring concert with The Old Pro's at the KJ Community Center in May subject to scheduling. Linda will contact BB & T to obtain their underwriting of the announcement and refreshments for a "GAC Gathering" during the intermission.

Committee brainstormed a summer music series and suggests something like “Music at the Wall” to be located in the courthouse area by the Wall of Art mosaic. The committee suggested that Roxanne and Sasha Elliot be involved with this.

The concept is a series of musical concerts on the first Friday of June, July and August starting at 7pm. Attendees would be encouraged to bring blankets and picnic dinners. Three groups would be offered 30 minutes of playing time, with 15 minute intermissions. \$100 per group would be offered as a stipend.

The county needs to be contacted for permission to use the facility, parking and electricity. A list of sponsors for each Friday was suggested.

These companies will be contacted:

Appalachian Power-Brad Jones  
Celanese-Mike Kelsey  
Direct Sports-Andrew Wagner  
Carilion Giles Memorial Hospital-James Tyler  
Universal Wood Products-Chris Gaidrich  
Celanese Credit Union-Who do we contact?

Calendar of Suggested Events-Dates to be confirmed before publishing!

February 3-‘Round the Mountain Meeting  
February 6-Swedish Embroidery with Melissa Barnhart  
February 9-GAC Board Meeting  
March 7-Stamped Embroidery with Becky Morris  
March 9-GAC Board Meeting  
March 14-Stamped Embroidery with Becky Morris (part 2)  
March 15–Gathering at Parker Stafford’s Glass Studio-Newport  
April (date to be finalized)-All Things Yarn Show-Andrew Johnston House  
April 13-GAC General Meeting/Election of Officers  
April 24, 25, 26-“Arsenic and Old Lace” at KJ  
May 1 and 8-Tatting with Bernie Cosell  
May 11–GAC Board Meeting  
May 30-Old Pros Concert/Intermission Gathering  
June 5-Crochet with Eleanor Link  
June 5-Summer Music at the Wall  
June 8-GAC Board Meeting  
June 12-Crochet with Eleanor Link  
July 3-Summer Music at the Wall  
July 13-GAC Board Meeting  
July 27-31<sup>st</sup>-JuneBug Center Summer Camp  
August 7-Summer Music at the Wall  
August 10-GAC Board Meeting  
August 16-Summer Gathering at Steve’s Woodworking, Poplar Hill  
September 14-GAC Board Meeting  
September ? Quilt Show  
October 3-Art on the Lawn  
October 12-GAC Board Meeting  
October 18-Fall Gathering at ???

November 9-GAC Board Meeting

December 14-GAC Board Meeting

December (date tbd) "How Scrooge the Goat Almost Stole Christmas"